

Person Specification for role: Approved Driving Instructor

Below are the essential requirements for the above named position.

Key Skills:

- Strong communicator
- Excellent oral and written communication skills
- Effective teaching skills
- Impeccable time- and self-management
- Computer literacy and internet familiarity
- Strong commercial awareness
- Customer orientation with a can do attitude
- Ability to connect readily with target customer group and guests
- Comfortable working as part of a team, and with a potentially diverse customer group

Personal Qualities:

- Organised
- Professional
- Punctually
- Efficient
- Confident
- Presentable
- Helpful
- Friendly

Other requirements which are desirable include:

- ADI qualified
- DBS checked
- Fleet Driver Trainer
- ARDS Instructor