

Franchise Proposal

This document is aimed to outline the key points to a successful working relationship as a franchisee of WrightStart. If you are interested or would like to know more feel free to get in touch...

An outline of what to expect from WrightStart:

- No upfront/initial payments – this allows peace of mind whilst you build a customer basis
- A fixed "Weekly Fee" for the Initial Term, priced from just £65 per week
- Short initial term and 4 week notification period – prevents either party 'dropping' the other
- One set of decals supplied for your vehicle – this makes your tuition car stand out from the crowd
- Paperwork, stationery and advertising material – saves printing costs and looks professional
- The first issue of any uniform – creates a professional yet relaxed appearance
- A full induction process – time to get to know exactly how we run and full of useful hints & tips
- Premium lesson prices and no 1 hour lessons – the result is less travel time and better efficiency
- Endeavour to provide training to ensure the Instructor receives Continued Professional Development (CPD)
- Pre lesson payments taken online – fewer lesson cancellations with money upfront
- Ongoing meetings – allows you to keep in touch with us and raise any concerns
- Provision of in-car-camera and installation plus fire extinguisher and first aid kit
- Participation at our Pre-17 Driving Events – used to educate young drivers and feed into the driving school
- Use of market leading lesson technology – gives us our unique factor and keeps us ahead of the game

An outline of what WrightStart expect from the ADI:

- Maintain a clean, tidy and professional appearance and manner, and to wear such uniform as the School may choose to introduce
- Provision and maintenance of a mobile phone and iPad – used for our pupil booking system and lessons
- Run his/her business in such a way as to complement the high standards of WrightStart and that expected of a professional driving instructor and as to not damage the reputation of the School
- Assist the School in developing and enhancing the reputation and values of the School
- Maintain the Car in a clean and presentable condition
- Sign and abide by such professional code of conduct as the School from time to time may prescribe and subscribe to
- To give tuition to no more than one pupil at a time or have no more than one pupil in the Car at any time, unless agreed in advance with the School
- To accept all the School's prices, introductory offers, referral scheme, pupil discounts and block bookings

Are we right for you, are you right for us, tell us what you think?..